

National Power Privacy & Cookie Policy

Privacy Notice

This privacy notice discloses the privacy policy for (natpow.com). By using this website, you agree to the privacy notice. This privacy notice applies solely to information collected by this website. It will notify you of the following:

- What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We may collect both personally identifiable information as well as trackable non-personally identifiable data (ex. PID: first and last name, home or physical street address, email address, telephone number, Social Security number, other information that permits a specific individual to be contacted physically or online, birthday, height, weight, hair color, anything else about the individual that's collected online and stored by an operator in personally identifiable form, etc.).

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

We may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Under 18

We do not knowingly solicit data from or market to anyone under 18 years of age. You represent that you are at least 18. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Some of our business partners may use cookies on our site (for example, advertisers, Facebook, Google, etc.). However, we have no access to or control over these cookies.

We may use Google Analytics' 3rd-party audience data such as age, gender, and interests to better understanding the behavior of our customers and work with companies that collect information about your online activities to provide advertising targeted to suit your interests and preferences. For example, you may see certain ads on this website or other websites because we contract with Google and other similar companies to target our ads based on information we or they have collected, including information that was collected through automated means (such as cookies and web beacons). These

companies also use automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts.

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioral Advertising at <http://www.aboutads.info/choices> and edit or opt-out of your Google Display Network ads? preferences at <http://www.google.com/ads/preferences>.

Do Not Track

We do not respond to do not track requests.

Sharing

We may share aggregated demographic information with our partners and advertisers.

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services.

We may partner with another party to provide specific services. When the user signs up for these services, we will share names or other contact information that is necessary for the third party to provide these services.

California Residents

California residents who provide personal information in obtaining products or services for personal, family, or household use are entitled to request and obtain from us once a calendar year information about the customer information we shared, if any, with other businesses for their own direct marketing use. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time or request a correction for any data we have about you at any time by contacting us via the email address or phone number is given on our website.

We take precautions to protect your information.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at (919) 790-1672 or via email (asknp@natpow.com).

This policy may be amended from time to time.